



Reinventing Health Care: “Inside Out or Outside In?”

February 18, 2020

WEBINAR ONLY: 10 AM – 12:30 PM

Featuring

Craig E. Samitt, MD, MBA

President and CEO, Blue Cross and Blue Shield of Minnesota

and

Thomas Van Gilder, MD, JD, MPH

Chief Medical and Analytics Officer, Health and Wellness at Walmart

In its first Assembly in 2020, WCHQ will bring together two recognized thought leaders to provide their perspectives on who will be influencing health care access, payment and policy over the next few years. Both presenters are focused on improving access and increasing the affordability of health care, which aligns with WCHQ’s Board-approved initiative to accelerate the value of health care in Wisconsin.

As President/CEO of Blue Cross Blue Shield Minnesota, **Craig Samitt, MD, MBA**, has the expertise and the passion to change how health care is delivered.

In an interview with Managed Care in May 2019, Samitt suggested, “We should be more like Costco. The other organization that I think we need to be like is Netflix. Netflix became beholden to their supply chain. So, they got into a new part of the supply chain. I’m talking about creating their own content. So, if we’re beholden to content providers, so to speak—the deliverers of care that are reaping all the benefits of the industry, or not changing—and we want better content, we may need to get into the content business.”

Samitt has asserted that if health care is unwilling to reinvent itself, “someone will come along and reinvent us from the outside in.”

The second speaker is **Thomas Van Gilder, MD, JD, MPH**. Dr. Van Gilder is currently Chief Medical and Analytics Officer for Walmart Health and Wellness. He is leading and developing a clinical organization that spans primary care, dental, optical, hearing, behavioral health, and pharmacy services. He is also leading a growing clinical analytics group that supports existing pharmacies and clinics as well as new and innovative health offerings.

Van Gilder will describe Walmart’s future plans after recently opening a health care “super center” in Georgia that is described as the world’s largest retailer that offers a wide range of key health services under one roof.

[Registration is now open](#) for the WCHQ Assembly February 18. This Assembly is available only by Webinar. For information contact [Mary Kay Fahey](#), WCHQ.

Speaker Biographies



"If the incumbents don't find a way to reinvent healthcare from the inside out, someone's going to come along and reinvent us from the outside in," Samitt said. "It's either going to be Medicare-for-All or it's going to be folks like Amazon, Google or Walmart. They look at healthcare and say, 'You can't get out of your own way, service can be better, quality can always be stronger, and it costs way too much.' I leave these meetings more impatient than I was before."

In his role as President/CEO of Blue Cross and Blue Shield of Minnesota and its parent company Stella, **Dr. Craig E. Samitt** is responsible for overseeing the strategy and operations of the state's first and largest health plan.

Dr. Samitt came to Blue Cross from Anthem, Inc., where he served as EVP/President of Anthem's Diversified Business Group and Chief Clinical Officer. He has led sequential health systems transformations, previously serving as President/CEO of HealthCare Partners and President/CEO of Dean Health System.

Dr. Samitt received his undergraduate degree from Tufts University, his Doctorate in Medicine from Columbia University, and his MBA from The Wharton School. Dr. Samitt has been a nationally recognized expert and thought leader on health care delivery and policy. His record of collaborating across the health care system to deliver higher quality care at a lower cost led to him being named as one of the "50 Most Influential Physician Executives and Leaders" by Modern Healthcare in 2018.



"Our presence in thousands of communities gives us a unique opportunity to provide access to affordable healthcare for millions of people..." said Thomas Van Gilder, Walmart's chief medical officer.

Dr. Thomas Van Gilder is a strategic senior health care leader with extensive experience innovating in health care delivery, payment and technology. He has had exceptional success in health plan sales, management, and innovation; wellness program creation, implementation, and expansion; and health care technology innovation and implementation.

Dr. Van Gilder is currently Chief Medical and Analytics Officer for Walmart Health and Wellness. He is leading and developing a clinical organization that spans primary care, dental, optical, hearing, behavioral health, and pharmacy services. He is also leading a growing clinical analytics group that supports existing pharmacies and clinics as well as new and innovative health offerings.

Prior to his role as Walmart's CMO, Dr. Van Gilder was Chief Medical Officer and Vice President for Analytics and Informatics at Humana's Transcend Insights. Prior to his time at Humana, Dr. Van Gilder was Medical Director for Quality Initiatives at QuadMed, delivering innovative primary care services for an expanding onsite primary care company and creating success metrics, expanding wellness and care management programs and evangelizing in the primary care innovation and onsite care areas.

Dr. Van Gilder served for more than nine years in the U.S. Public Health Service as a senior medical epidemiologist with the U.S. Centers for Disease Control and Prevention and obtained a master's degree in public health from the Harvard T.H. Chan School of Public Health. In addition, Dr. Van Gilder is an attorney specializing in intellectual property.