



# WISCONSIN COLLABORATIVE *for* HEALTHCARE QUALITY

**REGISTER TODAY for this Live WCHQ Webinar!**

## **Integrated Behavioral Health Care Amidst the COVID-19 Pandemic**

**June 22, 2020 12 PM (Noon) - 1 PM**



**Featuring:  
Neftali Serrano, PsyD**

CEO, Collaborative Family Healthcare Association

Neftali Serrano, PsyD has been on the front lines of addressing behavioral health throughout the COVID-19 pandemic. With national and clinic level perspectives, he'll address how integrated behavioral health improves health system responses to increased mental health needs; how to adapt to telehealth and remote work for team efficiency and provider satisfaction; and look into the future on how integrated behavioral health should be the standard of care.

**About Our Speaker: Neftali Serrano, PsyD** is CEO of Collaborative Family Healthcare Association, a national not-for-profit organization dedicated to promoting integrated care as the standard of care. He has devoted much of his career to working with federally qualified health centers (FQHC), starting integrated care programs and consulting with clinics in underserved settings to assist with implementation of primary care behavioral health (PCBH) programs. Dr. Serrano's research interests include program development evaluations and outcome studies related to PCBH, particularly in underserved settings. In 2014 Dr. Serrano edited an e-book titled, "The Implementer's Guide to Primary Care Behavioral Health," a practice management handbook.

### **Registration Fees**

WCHQ Members - Complimentary

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### **Location**

Webex