



# WISCONSIN COLLABORATIVE *for* HEALTHCARE QUALITY

## 2020 WCHQ Health Disparities Assembly

**November 12, 2020**

**9:00 AM - 12:00 PM**

**REGISTER for this Live Webinar**

If you are from a member organization, you may register for free; however, you MUST first have an account in WCHQ's Online Community. If you do not have an account go to [JOIN](#). If you are uncertain whether you are with a member organization, a list is available at [WCHQ.org](#), MEMBERS tab.

For more information contact: [Mary Kay Fahey](#), WCHQ

### Agenda

**9:00 AM Introduction and Welcome**

**9:10 AM Urban Perspectives on Health Disparities**

Leonard Egede, MD, MS, Medical College of Wisconsin

*Professor of Medicine & Eminent Scholar and Chief, Division of General Internal Medicine  
Director, MCW Center for Advancing Population Science (CAPS)*

*Associate Director for Diversity, Genomic Sciences and Precision Medicine Center*

**10:30 AM Rural Perspectives on Health Disparities**

Malia Jones, PhD, MPH, University of Wisconsin

*Assistant Scientist, Health Geography*

*Applied Population Laboratory, Department of Community and Environmental Sociology*

**11:15 AM The 2020 WCHQ Health Disparities Report: A Focus on Rural and Urban Differences**

Matt Gigot, MS

*Director, Performance Measurement and Analysis, WCHQ*

Jennifer Weiss, MD, MS

*Associate Professor Faculty, Division of Gastroenterology and Hepatology, UW Department of  
Medicine*

*Staff Member, UW Carbone Cancer Center*

*Medical Director, UW Health Gastroenterology Genetics Clinic*

Jessica Bonham-Werling, MBA

*Director, Neighborhood Health Partnerships Program*

*Associate Director of Research Operations, Health Innovation Program within UW-Madison*

**12:00 PM Adjourn**

## About the Speakers



**Leonard Egede, MD, MS** is general internist, tenured Professor of Medicine, and Chief of the Division of General Internal Medicine at the Medical College of Wisconsin (MCW). He is also the Director of the MCW Center for Advancing Population Science (CAPS), and the Associate Director of Cancer Disparities at the MCW Cancer Center.

As a nationally recognized health disparities researcher, Dr. Egede has focused on developing and testing innovative interventions to reduce and/or eliminate health disparities related to race/ethnicity, socioeconomic status, and geographic location for chronic medical and mental health conditions. His career started with diabetes as a template disease, but he has since worked with other physical and mental illnesses.

Dr. Egede has published over 240 manuscripts documenting the existence of disparities and showing that factors at the personal, provider, and system level have an influence on health outcomes. His work confirmed that disparities exist and moved the field towards focusing on what can be done to address inequities. He has also investigated the impact of mental health comorbidities on health outcomes, and found significant effects on prevalence, cost, utilization, functional disability and mortality. Much of his work has focused on the role of depression on diabetes and other chronic disease outcomes, investigating the independent effects and mechanisms. His research in this field led to changes in policy and clinical care guidelines to better acknowledge the confluence of mental and physical health.



**Malia Jones, PhD, MPH** is a social epidemiologist with expertise in social factors related to infectious disease, demography and geospatial research methods. She is an Associate Scientist in Health Geography at the UW-Madison Applied Population Laboratory, where she directs the Healthy Geography program. Her research is funded by grant support from NIAID and focuses on the social and spatial determinants of health at the population level.

Dr. Jones is especially interested in the social forces that influence infectious disease outbreaks and disease transmission, and how those forces are located in geographic space. Since the outbreak of the COVID-19 pandemic, she has been focused on science communications for general audiences through a social media project called Dear Pandemic, where she serves as the Editor-in-Chief. Her research has been featured in leading peer-reviewed journals such as Health Affairs and The American Journal of Public Health.



**Jennifer Weiss, MD, MS** is a faculty member of the Division of Gastroenterology and Hepatology within the Department of Medicine. She is a member of the University of Wisconsin Carbone Cancer Center and the medical director of the UW Health Gastroenterology Genetics Clinic. She has received a UW Health Fast Tracker Award and a UW Health Patient Experience Physician Champion Award. Regionally, Dr. Weiss has served as a physician lead for the Wisconsin Collaborative for Healthcare Quality Colorectal Cancer Screening Improvement Team. On a national level, Dr. Weiss serves as the UW Health liaison to the National Colorectal Cancer Roundtable and is the Vice-Chair of the National Comprehensive Cancer Network Genetic/Familial High-Risk Assessment: Colorectal Guidelines Panel.

Dr. Weiss's clinical specialties include hereditary types of colon, pancreas, esophageal and stomach cancers, including Lynch Syndrome, Familial Adenomatous Polyposis, Juvenile Polyposis Syndrome and Peutz-Jeghers Syndrome. Her research program focuses on improving colorectal cancer screening through healthcare system interventions. She is currently funded by the Wisconsin Partnership Program to identify successful colorectal cancer screening strategies in rural and urban primary care clinics.

*(Speakers continued on next page)*

## About the Speakers *(continued)*



**Matt Gigot, MS**, is director of performance measurement and analysis at the Wisconsin Collaborative for Healthcare Quality. Mr. Gigot received his master's degree from UW Madison in Population Health, knowledge that has been instrumental in working with UW physicians and researchers in developing key reports related to community health. The first report, Obesity in Wisconsin was published in 2018. That was followed by the 2019 WCHQ Health Disparities Report that focused on how race, geography and payer influences how various populations experience health care. The 2020 WCHQ Disparities Report delves into more detail on disparities related to rural and urban geography.

Mr. Gigot is a recognized de novo measure developer. He works closely with WCHQ members who have expertise in measurement and data to ensure WCHQ's measures are reliable and provide actionable information for clinicians that promote quality improvement and equity.



**Jessica Bonham-Werling, MBA**, is the Director of the Neighborhood Health Partnerships Program and the Associate Director of Research Operations at the Health Innovation Program within the University of Wisconsin.

Throughout her career, Ms. Bonham-Werling has worked to tackle complex problems in health care and public sectors with innovative program design, robust planning and thoughtful implementation. Prior to her current roles at the University of Wisconsin, she led efforts to optimize the consumer experience at Kaiser Permanente and spent seven years leading clients through large scale technical and organization changes at Deloitte Consulting.

Bonham-Werling has a Master's in Business Administration with a focus in health care operations from the University of California, Los Angeles.