



**June 29, 2021 | 9:00 AM – 4:00 PM**

**Monona Terrace Conference Center**

**1 John Nolan Drive, Madison WI**  
In Person and Virtual Options

**2021 WCHQ Improvement Event**

**9:00 AM Welcome and Introductions**

**Gabrielle Rude, PhD**  
*WCHQ President and CEO*

**9:15 AM A Leader's Perspective on the Current Health Care Landscape**

**Chris Woleske**  
*Bellin Health President and CEO*

Bellin Health's investments in data technology have helped guide improvement and inform patient care decisions. Chris Woleske will share Bellin's journey to excellence and how they have managed through the ongoing impact the pandemic has had on their health system and community.

**10:00 AM WCHQ's Strategic Approach to the Future**

**Gabrielle Rude, PhD**  
*WCHQ President and CEO*

From the onset of the pandemic, the team at WCHQ has been focused on supporting its members by creating custom data reports, facilitating networking opportunities and delivering relevant education. As the health care environment normalizes, WCHQ is pivoting to new work and opportunities. Gabrielle Rude will present the member-driven strategic priorities and the role data and improvement teams will have in achieving the organizational and member goals in 2021 and beyond.

**11:00 AM 2021 WCHQ Member & Partner Recognition**

**Kori Krueger, MD**  
*WCHQ Board Chair, Chief Quality Officer,  
Marshfield Clinic Health System*

**Gabrielle Rude, PhD**  
*WCHQ President and CEO*

**11:30 AM Governor Tony Evers (Invited)**

**Noon Lunch**

Box lunches will be served. Seating will be available in the meeting room and on the Terrace at Monona Terrace. Weather permitting, space will also be available on the rooftop to eat outdoors.

Stop by the WCHQ resource table for information on the Cornerstones4Care® program. The new Cornerstones4Care® program embraces technology-based options/resources and is designed to help motivate engagement and support adherence to diabetes treatment(s) and self-care.

**Registration Fees**

**WCHQ Members, Partners and Sponsors In-Person: \$75**

**WCHQ Members, Partners and Sponsors Virtual: \$75**

\*This event is open to WCHQ Members, Partners and Sponsors Only

**Please send checks to:**

Wisconsin Collaborative for Healthcare Quality, Inc. PO Box 628578,  
Middleton, WI 53562-8578

**Register online today!**

Visit [onlinecommunity.wchq.org](http://onlinecommunity.wchq.org) to register now.

\*If you are from a member, partner or sponsor organization, you may register at the member rate; however, you must first have an account in WCHQ's Online Community. If you do not have an account go to [JOIN](#). If you are unsure whether your organization is a member, click [here](#) for provider members; [here](#) for corporate sponsors and annual partners.



**2021 Diabetes Summit**

Sponsored by WCHQ in partnership with Novo Nordisk

**1:00 PM WCHQ and Novo Nordisk Welcome**

**Gabrielle Rude, PhD**  
*WCHQ President and CEO*

**1:08 PM Living with Diabetes: A Patients' Perspective**

**Ottis Anderson**  
*Former NFL Player and Two-Time Super Bowl  
Champion, Novo Nordisk Patient Ambassador*

Ottis Anderson is a former professional running back who played in the NFL from 1979-1993. In 1986, Ottis joined the New York Giants where he won two Super Bowls and was named the Most Valuable Player of Super Bowl XXV. In 2014, Ottis was diagnosed with type 2 diabetes. He turned to his health care team for education and guidance. Learn more about Ottis' journey and his efforts to help others.

**1:30 PM Bellin Health's Approach to Helping Patients Manage Diabetes**

**Kelly Charapata, RN, Certified Diabetes Educator**  
*Bellin Health*

The CDC estimates more than 9 percent of the American population have diabetes. However, only 1 out of 3 adults with high LDL cholesterol has the condition under control. Bellin Health Diabetes Educator Kelly Charapata will explain how they are helping their patients with diabetes live healthier lives by controlling their diabetes.

**2:00 PM BREAK**

**2:15 PM What's New in Diabetes Management**

**Carlos Mendez, MD, FACP,**  
**Associate Professor of Medicine**  
*Froedtert and the Medical College of Wisconsin*

Dr. Mendez will review the traditional and emergent classifications of Type 2 diabetes and describe which patients may benefit most from insulin and non-insulin therapies. He will also review the ADA management algorithm and discuss personalized approaches to Type 2 diabetes management.

**3:00 PM Know Diabetes by Heart**

**Tim Nikolai, Senior Community Impact Director**  
*American Heart Association*

Chronic disease rarely exists in isolation. Comorbidities impact the life expectancy and health care expenditures for millions of Americans. That is why the American Heart Association and American Diabetes Association launched Know Diabetes By Heart (KDBH). Tim Nikolai will provide a brief overview of the resources embedded in KDBH as well as its associated program, Target: Type 2 Diabetes.

**3:15 PM Ascension Wisconsin's Approach to Integrating Chronic Care and Obesity**

**Dirk Steinert, MD, Medical Director,**  
**Specialty Care - Quality**  
*Ascension Medical Group Wisconsin*

**JoDeen Hettenbach**  
*Director, Bariatrics at Ascension-Wisconsin*

The pandemic has had many negative impacts on people's health, one of which is the increase in obesity. Ascension Wisconsin has taken an integrated approach to helping patients with obesity. This presentation will review the partnerships that have been created to support improvement in obesity care and highlight Ascension Wisconsin's journey to improving patients' access to obesity care.

**4:00 PM Adjourn**

# About Our Speakers



**Gabrielle Rude, PhD**  
*President and CEO, Wisconsin Collaborative for Healthcare Quality*

Gabrielle Rude has a doctorate in Population Health Sciences from the University of Wisconsin and is a Certified Professional in Healthcare Quality. She serves on the Boards of the Network for Regional Healthcare Improvement, the Wisconsin Community Health Fund and the Advisory Council of University of Wisconsin Institute for Clinical and Translational Research. Dr. Rude is passionate about assisting health care providers in transforming their practices to provide high-value health care.



**Kelly Charapata, RN**  
*Certified Diabetes Educator, Bellin Health*

Kelly Charapata, BSN, RN, CDE is a Certified Diabetes Educator and system nurse educator for Bellin Health Diabetes Services. Charapata is an active member of Bellin's Diabetes Steering Team that focuses on evidence-based diabetes care throughout the continuum, social determinants of health initiative and the Nursing Professional Development Council. Charapata currently educates system clinic nurses to educate patients about diabetes, how to test blood glucose, and how to start insulin to optimize patient time and resources while at their appointment. She also implemented "a day in the life of a diabetic patient" for local nursing students so they understand the true burden of diabetes. She received her bachelor's in nursing from Bellin College.



**Chris Woleske, J.D, FACHE**  
*President and CEO, Bellin Health*

Chris Woleske has been a member of the executive leadership team at Bellin for more than 22 years and she has been involved in strategic planning and operational execution of key initiatives for Bellin Hospital, Bellin Medical Group, Bellin Psychiatric Center, and Bellin Health - Oconto Hospital. A graduate of the Stanford Graduate School of Business Executive Program, Woleske earned her Doctor of Law (J.D.) degree from Marquette University Law School and has a bachelor's degree in health care administration from UW-Eau Claire. She is also a fellow of the American College of Healthcare Executives.



**Carlos Mendez, MD, FACP**  
*Associate Professor of Medicine, Froedtert and the Medical College of Wisconsin*

Dr. Carlos Mendez is an Associate Professor of Medicine specialized in diabetes management within the Divisions of General Internal Medicine, and Endocrinology, Diabetes, and Metabolism at the Froedtert/Medical College of Wisconsin. Dr. Mendez is originally from Venezuela where he obtained his medical degree. He completed his residency in Internal Medicine at the John Stroger Hospital of Cook County in Chicago, IL and his Fellowship in Diabetes at the East Carolina University in Greenville, North Carolina. Dr. Mendez leads the Diabetes Program at the Zablocki VA Medical Center and is Co-chair of the VA National Diabetes Field Advisory Committee. Dr. Mendez has been deeply involved in academic and research activities with multiple peer review publications and book chapters. Dr. Mendez has also lectured nationally and internationally on the management of diabetes.



**Kori Krueger, MD**  
*Medical Director, Marshfield Clinic Institute for Quality Systems Improvement*

Kori Krueger, MD, Chairs the WCHQ Board of Directors. He is the medical director of the Institute for Quality, Innovation and Patient Safety at Marshfield Clinic. Dr. Krueger practices internal medicine - pediatrics at Marshfield Clinic. He received a bachelor's degree in chemical engineering at UW-Madison and his Doctor of Medicine degree from the UW School of Medicine & Public Health. Dr. Krueger completed his residency at Marshfield Clinic/St. Joseph Hospital and received a medical MBA at the University of St. Thomas, Minneapolis, MN. In his work as CQO, Dr Krueger helps lead initiatives to improve patient safety and outcomes in both ambulatory and inpatient environments as well as in the membership of the MCHS health insurance provider, Security Health Plan.



**Tim Nikolai**  
*Senior Community Impact Director, American Heart Association*

Tim Nikolai has been with the American Heart Association for more than 13 years in a variety of roles. He leads the Association's efforts around policy and systems change, including the management of chronic disease.



**Governor Tony Evers**

Tony Evers has been Wisconsin's 46th governor since January 7, 2019. Evers previously served as the Wisconsin Superintendent of Public Instruction for 10 years. Governor Evers graduated from Plymouth High School and attended the UW-Madison for each of his three degrees, a bachelor's, master's, and doctorate in educational administration.



**Dirk Steinert, MD, MBA**  
*Medical Director, Specialty Care - Quality, Ascension Wisconsin*

Dirk Steinert, MD, is the medical director for quality at Ascension-Wisconsin and a WCHQ Board member. Dirk is passionate about patient care. Prior to his current role, Dr. Steinert was with Columbia St. Mary's as a primary care physician. He received his Doctorate of Medicine degree at the University of Illinois at Chicago, completed his residency at Tulane University School of Medicine, received a certificate in managing health care delivery at Harvard and completed an MBA at the University of Wisconsin - Milwaukee Lubar School of Business Administration.



**Ottis Anderson**  
*Novo Nordisk Ambassador*

Ottis Anderson is a former professional running back who played in the NFL from 1979 - 1993. In 1986, Ottis joined the New York Giants where he won two Super Bowls and was named the Most Valuable Player of Super Bowl XXV. Ottis retired from the NFL in 1993. In 2014, Ottis was officially diagnosed with type 2 diabetes. Since retirement, Ottis has focused his efforts on giving back to others in need. He founded the OJ Anderson Scholarship Foundation in 2007 in his hometown of West Palm Beach, Florida. The Foundation raises money to help local students get a college education.



**JoDeen Hettenbach**  
*Director, Bariatrics at Ascension Wisconsin*

JoDeen Hettenbach is the Administrative Director of Bariatrics with Ascension Wisconsin. Her responsibilities include the strategic and operational direction for quality metabolic and bariatric care services. She currently is active with the WCHQ Obesity Advisory Group, Childhood Obesity Prevention Collaborative, Obesity Action Coalition and Medical Group Management Association. Hettenbach is a graduate of the University of Wisconsin-La Crosse.